



BETTER HALVES™

We can build a stronger future, and community, together.

To carry on the work of Jesus Christ. It's what we've been called to do. As Christians, we want to build better communities, expose the joy of generosity and propel relationships with God and each other.

brightpeak financial is on a mission to empower young, Christian couples and families to experience more financial strength. We've found couples able to connect their passions and goals while discovering the joy in giving back.

Be better. Together.

Introducing **BETTER HALVES™**



Self Assessment

Facilitate discussion about the practical, emotional and spiritual dimensions of finances.



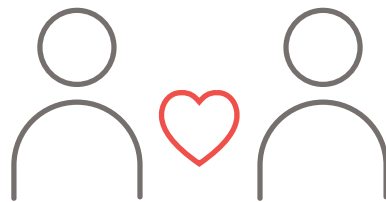
Purposeful Expression

Guided exercises that build the fundamental skills to communicate freely.



Sustained Discussion

Keep conversations going. Group sharing, storytelling, activities and free Financial Check-up for couples.



Let's bring couples together in understanding that past experiences with money can drive emotional responses today. By recognizing these feelings, we can show them how small spending and saving actions can build confidence and sustain new habits. **Let's guide momentum. Let's cultivate changed behavior. Let's teach the joy of generosity.**

Better Halves™ is a set of experiences, workshops, retreats and small group sessions that bring couples together to discover new approaches to finances. Participants use personal history storytelling, sculpture and exercises in expression to start the conversation.

“How couples handle money says a lot about how they see themselves. *Money is a Metaphor.*”

“Forming an “empathic team” is *crucial to supporting a marriage* through the inevitable hard times.”

-Dr. Joan Atwood; Professor of Counseling and Mental Health Profession at Hofstra University



61%

of couples say discussions
about household finances lead
to arguments*



50%

of couples say the financial
habits of their partner drive
them crazy*



75%

of couples have financial
secrets they've kept from
their partner*

**Study by American Express*



Be better. Together.

We're here to walk at your side, as you walk alongside couples on their journeys to be better.

Ready to get started?

Let's work together to determine how your community can be empowered—and let's keep that conversation going. Call us at **800-888-8888** or send us an email **NEED EMAIL**.

We're brightpeak financial. We exist solely to help young Christians grow stronger financially so that they may live with confidence and generosity.

A photograph of a couple riding bicycles, with their hands clasped together. The person on the left is wearing a white t-shirt and shorts, and the person on the right is wearing a red and blue plaid shirt and dark shorts. The background is a soft-focus outdoor setting. The text is overlaid on the left side of the image.

"I found this helpful as a catalyst for moving forward - understanding friction points in relationships, communicating clearly, targeting problems and coming to a solution."

- *Better Halves Attendee*

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by brightpeak™ financial